



EUREKA



SOUTH AFRICA  
EUREKA INFORMATION SESSION 13 JUNE 2013  
“How to Get involved in EUROSTARS”

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The EUREKA Network supports SMEs with specific funding instruments !



## Eurostars

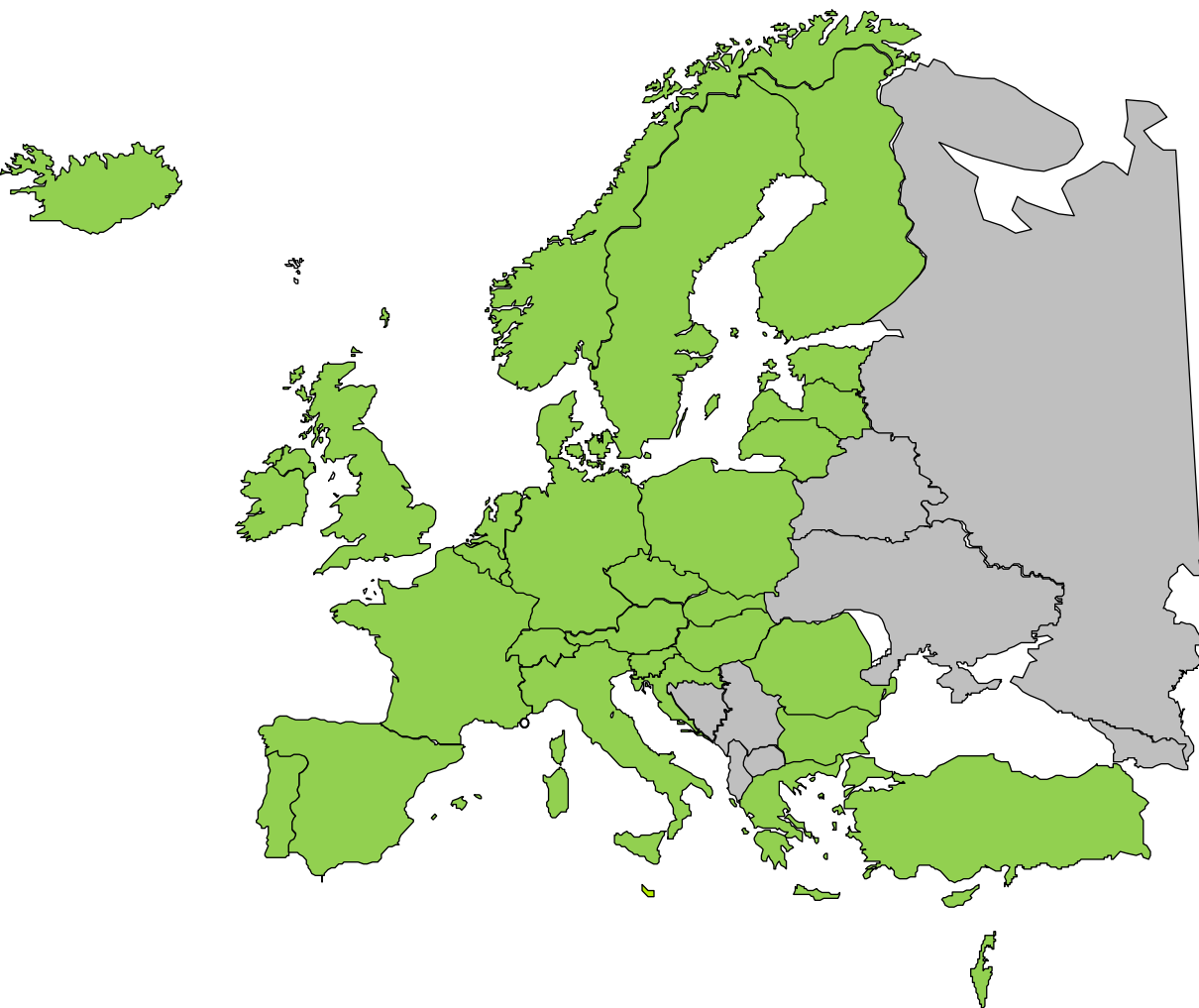
- > The first joint EUREKA-EU funding and support programme for R&D-performing SMEs
- > Small, short-term projects, involving participants from at least two Eurostars participating countries
- > Consortium leader is an R&D-performing SME

The Eurostars Programme is powered by EUREKA and the European Community





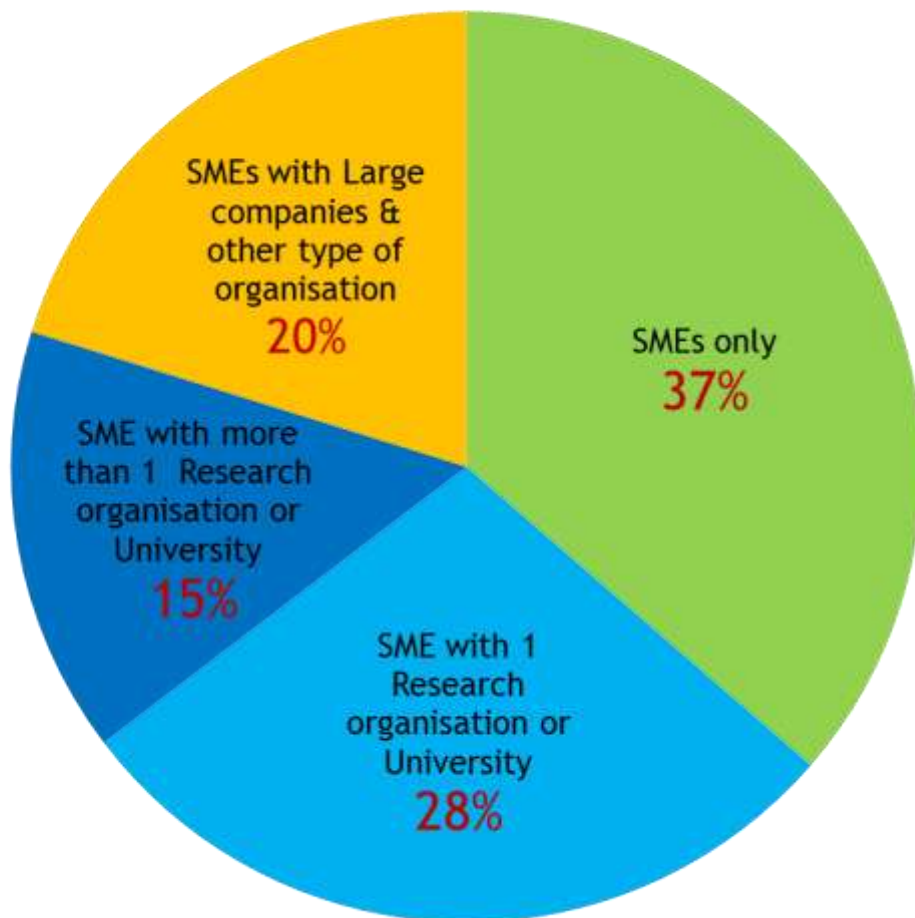
# 33 Eurostars members



- Austria
- Belgium
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- Ireland
- Israel
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- The Netherlands
- Norway
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- Turkey
- United Kingdom

- > An international evaluation based on 3 major criteria:
  - > Project consortium quality
  - > Technology and innovation of product/process/service
  - > Market access and competitiveness
- > National funding schemes support
- > Fast application process (avg. 10 months from application to funding support)
- > 3,500 projects submitted - 72% of participants are SMEs
- > Eurostars impact on participants : With 1M€ of public funds, 10M€ of additional turnover is expected

## Type of consortium



## Small projects:

- 3 to 4 participants
- 2 to 3 countries
- 29 months duration
- 1,4 Million euros of total costs



# Project application submission



- A consortium of at least two partners from EUROSTARS
- The main participant must be a R&D performing SME

“Cut-off date”: 2 application submission deadlines each year

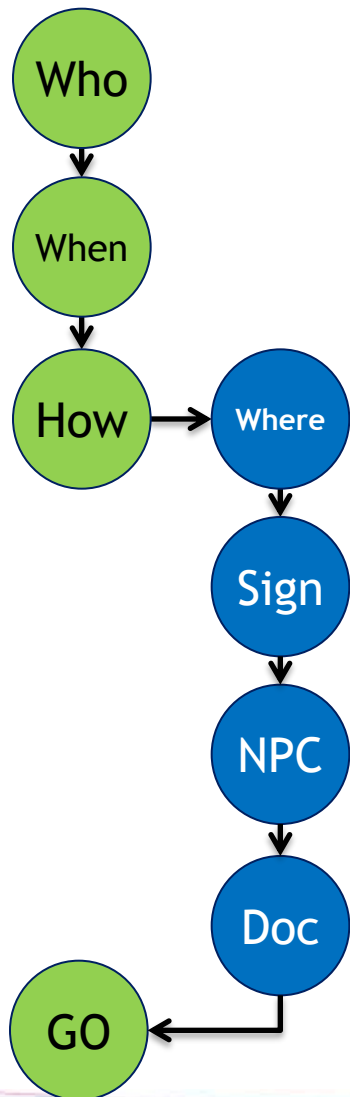
Eurostars Website [www.eurostars-eureka.eu](http://www.eurostars-eureka.eu)

Register each partner + Download official documents

All partners contact their NPC to prepare the proposal

Fulfil the official documents (Application form, Consortium agreement...)

Submit your Eurostars project

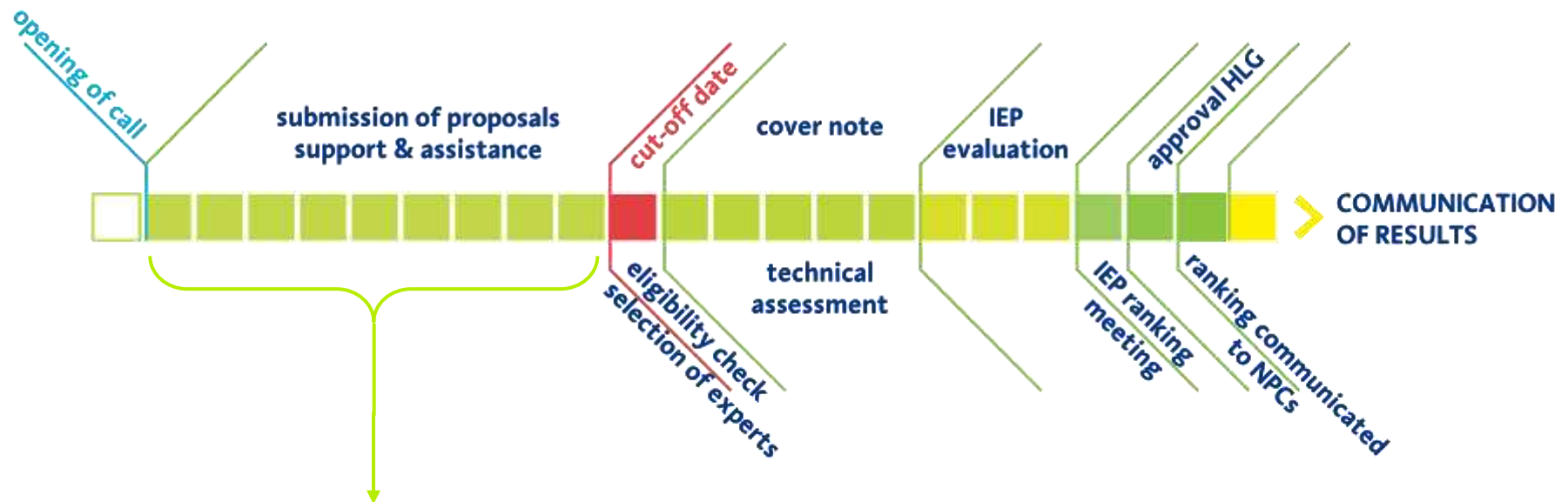




# Central Evaluation process



14 weeks from cut-off date to communications of results



- > Discuss your application with your local NPC
- > Ensure that all of your partners discuss the application with their local NPCs



- > Consortium leader must be an R&D-performing SME\*
- > Participants from a minimum of two Eurostars participating countries
- > Project duration of less than three years
- > Market introduction is planned within two years of project completion
- > R&D-performing SMEs undertake at least 50% of total R&D cost
- > The consortium must be well-balanced, with no country responsible for more than 75% of project costs

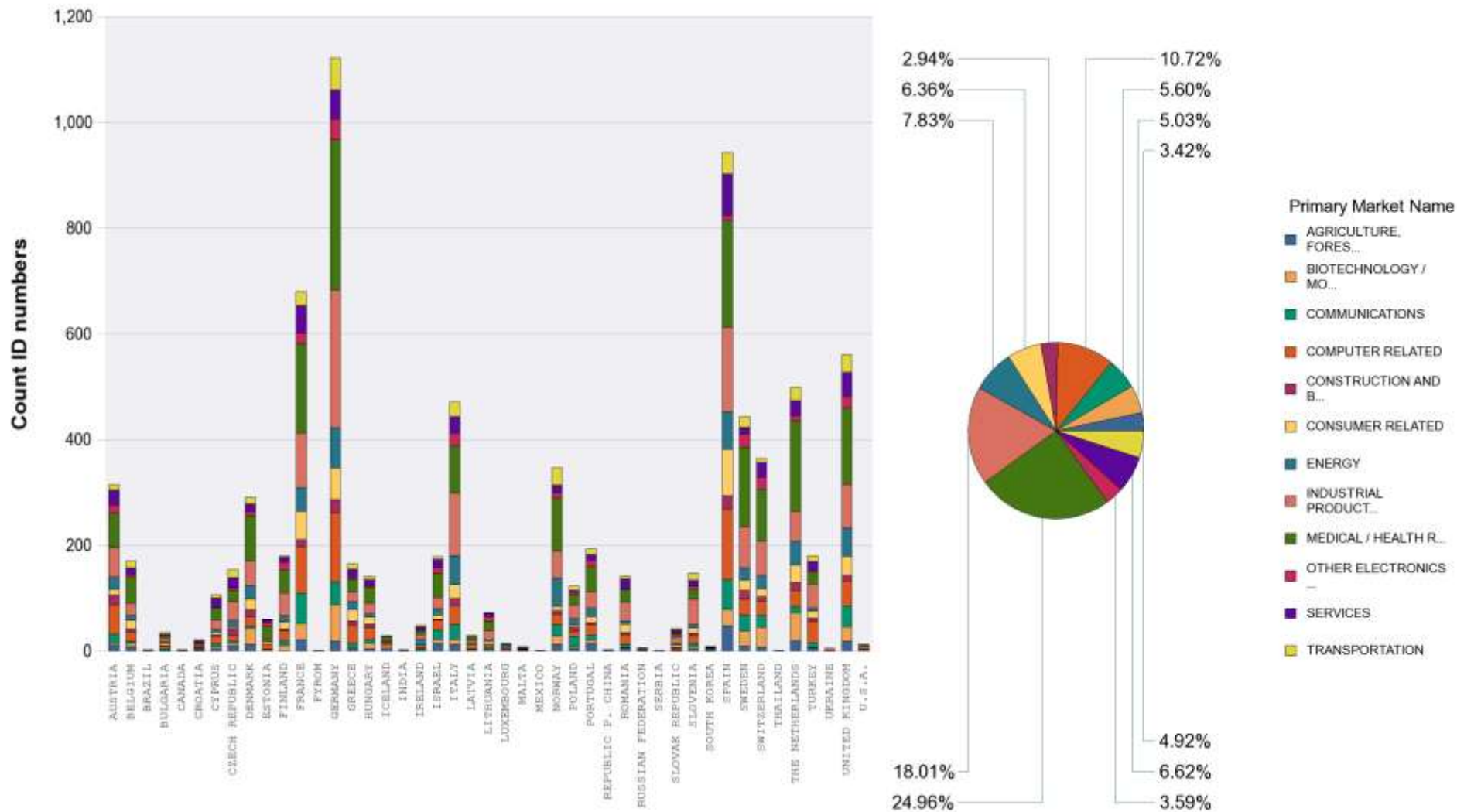
\* 10% FTE dedicated to R&D or 10% turnover dedicated to R&D







# Market profile - COD1-10

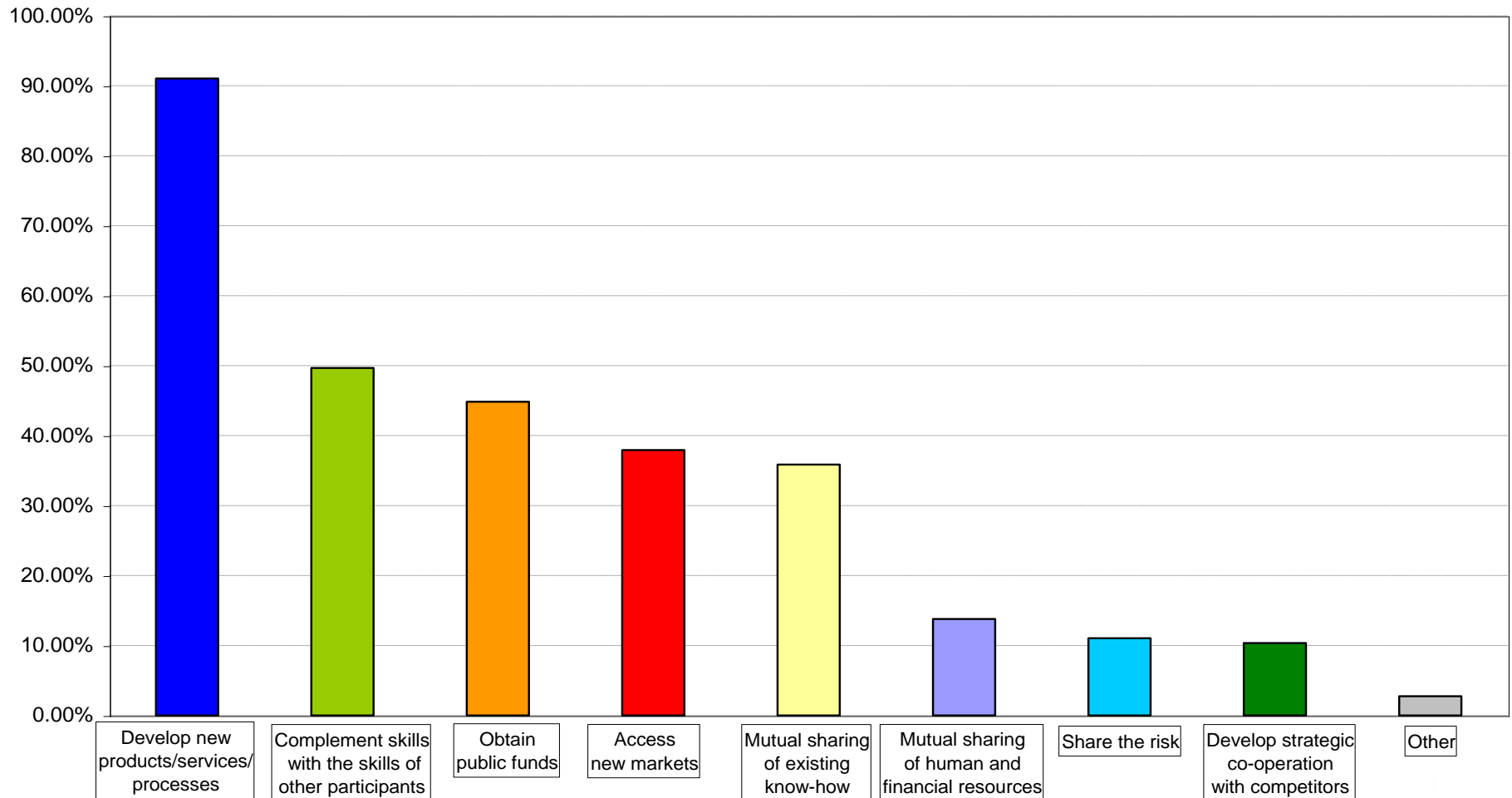




# Main motivations for participation



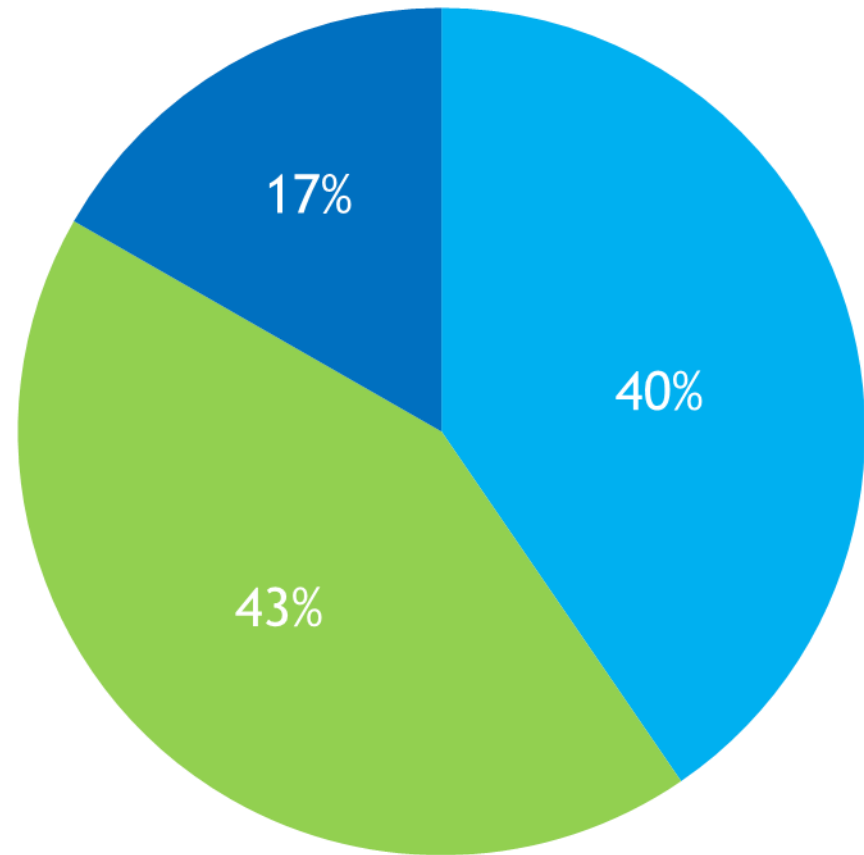
## Main motivations for participating in Eurostars





## Eurostars participants: Number of employees

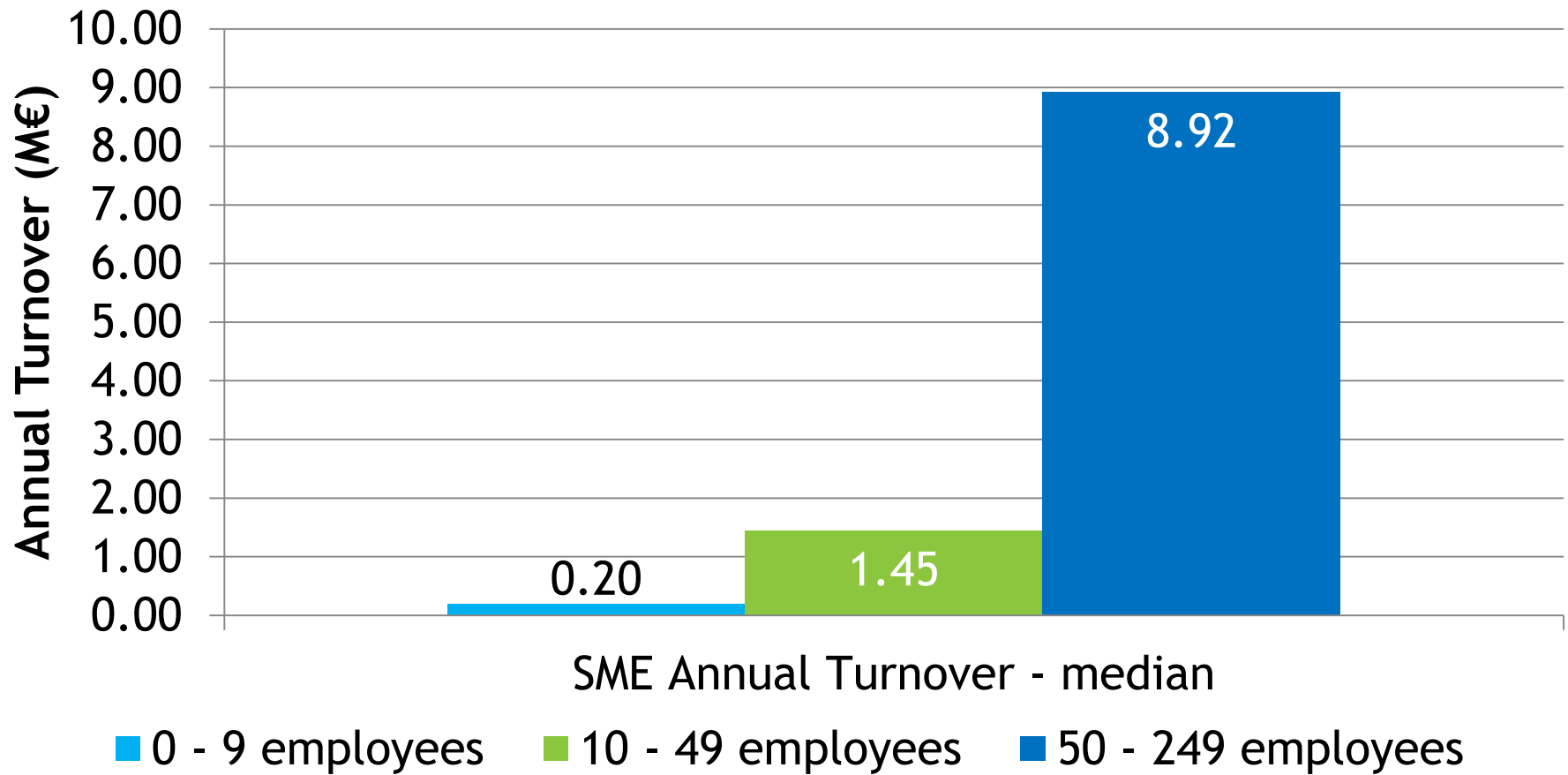
- 0 - 9 employees
- 10 - 49 employees
- 50 - 249 employees



*Approved COD 1-8*



## SME Annual Turnover - median (M€)

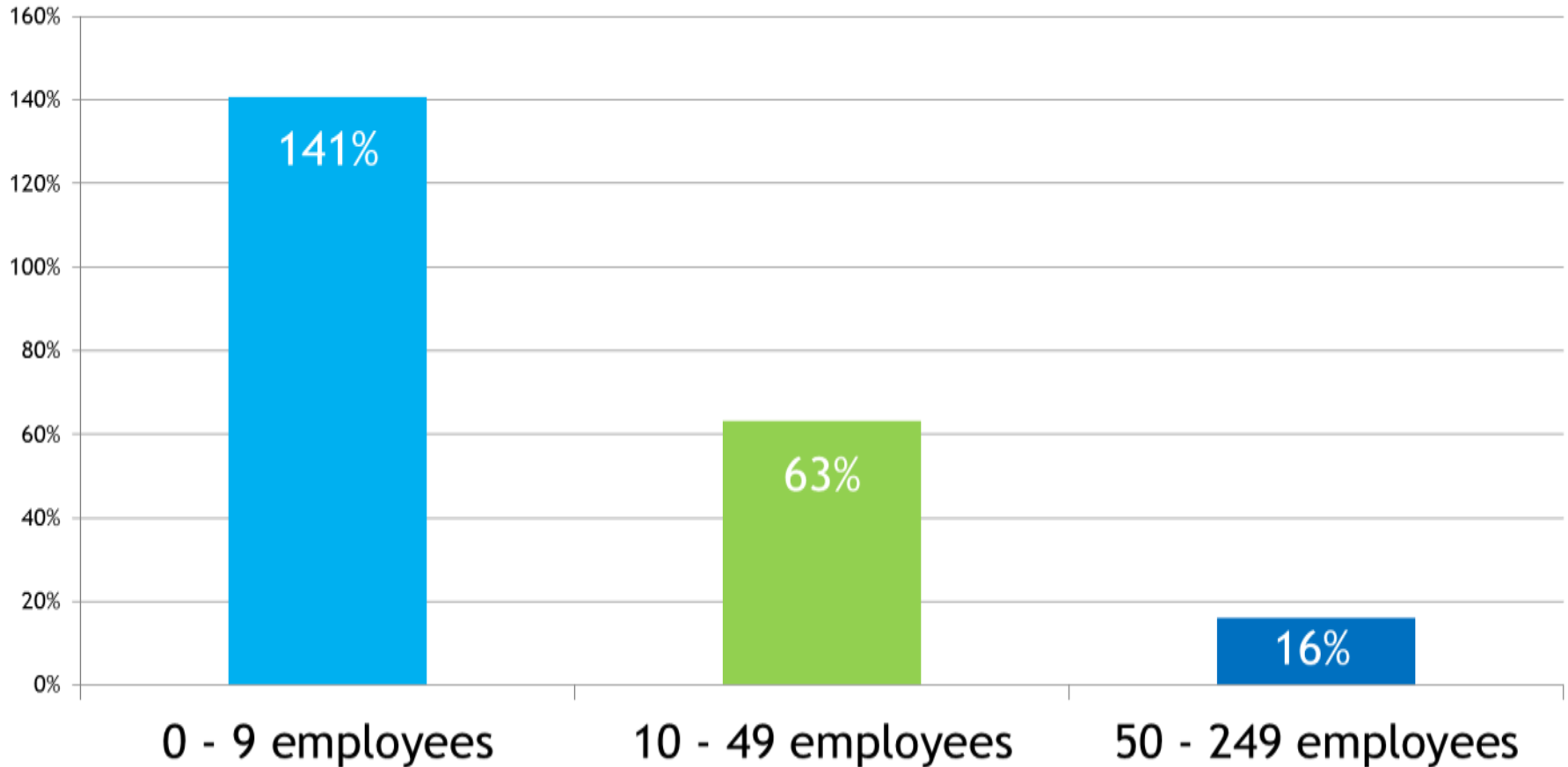




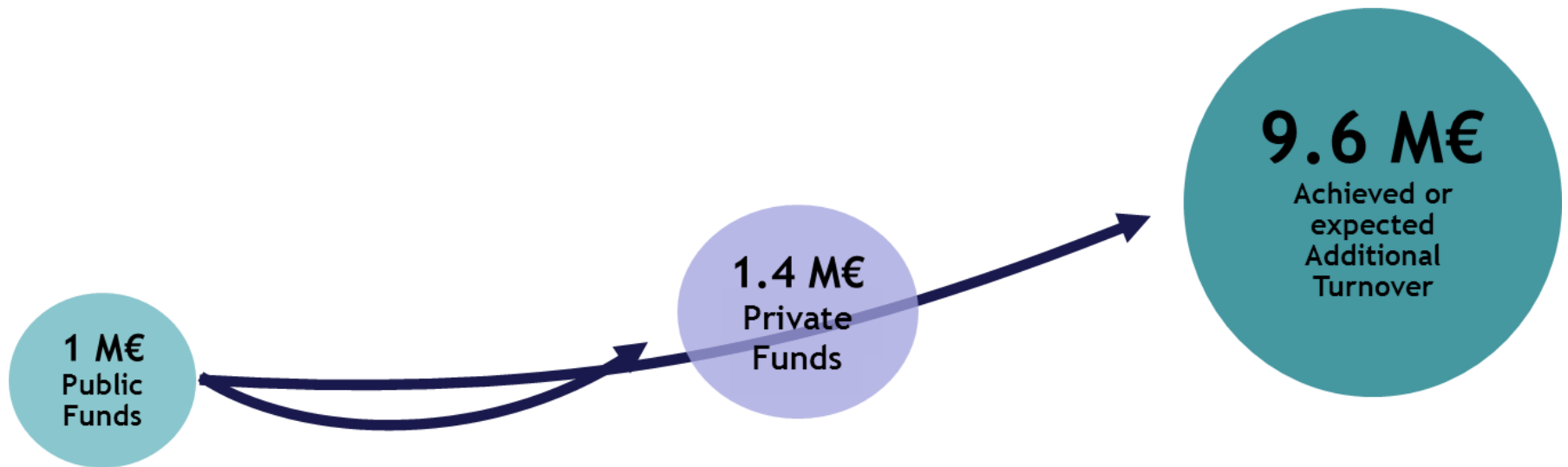
# SME's expected turnover growth



## Eurostars SMEs COD 1 - 8: Average Expected Turnover Growth



*Approved COD 1-8*



With 1M€ of public funds, 10M€ of additional turnover is expected

- ✓ **Eurostars 2** will run from 2014 to 2020 within Horizon 2020
- ✓ Programme still targeted to R&D Performing SMEs
- ✓ Total Budget has been multiplied by three compare to Eurostars 1 to reach 1.2 billion euros
- ✓ 1200 proposals are expected per year
- ✓ Possibility for Associated Countries to join **Eurostars 2**







## An Innovation Star for Europe

CrossJect, the company leading the project,

- signs a **\$ 470 M worldwide contract**
- plans to double its staff in the next 5 years

EUROSTAR project > **E! 4258 ISTAR**

Cost: 3.58 M€

## Injection System for Transderm Administration of dRugs

Design, test and validate on human skin a needle free drug delivery injector with the advantages: easy to use, safe, efficient in terms of injection, no contamination, no fear from needle.

The growing market of new drugs like biologics is targeted



## How a public grant helped to launch champion start-up Mendeley

UK Company Mendeley has sold their developed technology **for a value of \$ 100 M**

EUROSTAR project > **E! 4811 MAKIN'IT**  
Cost: 0.86 M€

Develop a consistent database of academic knowledge, driven by semantic algorithms, to manage and share academic content, and to achieve superior recommendations based on personalised user profiles and user preferences.

*Mendeley is a London/New York-based provider of a platform for academics and organisations to share research and collaborate with others via a social network.*



# EUREKA

## ACCESS TO NON EUREKA COUNTRY POSSIBLE? YES BUT PROVIDED

- ❑ EUREKA *Individual Projects, Clusters*: only as an additional partner to consortium involving organisations from at least 2 full EUREKA member countries OR one member country & one associated country/NIP country
- ❑ EUROSTARS: only as an additional partner to consortium involving organisations from at least 2 EUROSTARS member countries, one of them being coordinator/main partner . No top up



## □ RIGHTS

- can participate like a EUREKA full member in Individual projects, Clusters and Umbrellas, including as a project coordinator on a 1+1 basis (otherwise 1+2)
- can become a EUROSTARS 2 member including as a project coordinator on a 1+1 basis (otherwise 1+2) (but without receiving the EU top up)
- can participate in the governance meetings (but without voting rights)



## □ DUTIES

- Must appoint a EUREKA High Level Representative (HLR) and a National Project Coordinator (NPC)
- Must contribute to the administrative budget of the EUREKA Secretariat (fees are  $\frac{1}{2}$  the full membership fee based on a proportion of the member country GDP) (i.e. for South Africa: around 37000€ per year)

For more information, do not hesitate to contact your  
**EUREKA National Project Coordinator (NPC)!**

Infos & latest news on

[WWW.EUROSTARS-EUREKA.EU](http://WWW.EUROSTARS-EUREKA.EU)

The Eurostars Programme is powered by  
EUREKA and the European Community





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